

eMark Solutions - Reseller Lite

B2B



- Automated Search engine submission
- Robust SSL Security and site verification by Thawte and Securepay
- Integrate with accounting packages
- Enterprise hosting in a world class environment

Reseller Lite is a web based eCommerce application that allows resellers to provide a tangible value add to their business. By integrating with Australia's largest IT distributors Reseller Lite allows your customers to perform tasks such as Order Placement and Tracking, Product Pricing and Availability Enquiries, Account Enquiries and Account Payments using a standard browser.

Gain a competitive edge in today's Information Technology price sensitive and time critical, global marketplace.

Reduce your support costs by decreasing the need for expensive support staff answering questions by phone or fax. Increase the accuracy and efficiency of the ordering process, due to the elimination of double entry from phoned, faxed, or mailed orders.

Increase Revenue – Provide around-the-clock, around-the-world access for you and your customers. With Reseller Lite customers can place orders at their convenience, get immediate answers to questions about the status of previously placed orders, or instantly check on inventory availability and pricing.

Customer-level Pricing – Create preferred pricing levels for your best customers, giving them a consistent shopping experience. Offer Government, Education and special bid pricing structures online for up to date accuracy.

Inventory Management – Add new items to your online store front with simple item entry and automatically updated data feeds from multiple IT distributors.

Authorization Module – Assist clients in managing their internal purchasing procedure by setting up Role and Permission Management. Allowing rule sets to be defined on spend limits and/or restricting of products/vendors/categories.

Contracts Module – One of the most time intensive components of quoting is the ability to provide up to date contract pricing to your customers from special bid structures set up for volume purchases. The Contracts Module allows your customers to see up to date pricing based on established special bids.

Multiple Portal Shop Fronts – Reseller Lite empowers you to create multiple online shop fronts using a single Reseller Lite engine giving you the flexibility and versatility to focus on multiple markets segments eg. Wholesale, Mobile Computing, Government, Education etc.

**Increase
Your
Revenue**

**Reduce
Operational
Costs**



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